

GUMMY BEAR TAROT

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Gummy Bear candy (commonly known as Gummi Bears) originated in Germany and has been around for more than three decades. They are the most popular “fruit-gum” candy available and are loved by young and old alike.

Everyone shares memories of their first Gummy Bear experience. Some people choose to eat them in one mouthful, while others perform surgery—biting off the arms, legs, and head separately. Young girls have even been known to wear them as earrings. (Simply lick one of the tasty bears on its back, and apply to earlobe!).

Whether you collect them, eat them, or just find them amusing, Gummy Bears are a tradition enjoyed by generations. Who better to turn to for inspiration or a new outlook on life?

INTRODUCTION

Gummy Bear Meets Tarot

The Gummy Bear Tarot is a unique deck based on the popular Rider-Waite® Tarot. The colorfully illustrated images on the cards depict adorable gummy bears in a variety of scenes and activities that will both delight and inspire the viewer.

Life's joys and struggles take on whole new meanings when interpreted through the charming wisdom of the gummy bear cards. Gummy Bear Tarot offers all the insight of traditional tarot, while transcending the usual experience with more accessible language and whimsical imagery.

Whether you are a newcomer to Tarot or an avid collector, the publisher hopes you enjoy this special Tarot deck. These loveable creatures are sure to bring countless smiles to both young and old alike.

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USING THE CARDS

There are many ways to pose questions to the tarot. You can lay the cards out in circles, in the shape of a fan, in the shape of the Kabbalistic Tree of Life, or in the shape of a cross. However, Gummy Bears and sages throughout time have used three methods.

PICK ONE CARD.

You can do it in the morning, if you want to know more about the day ahead. Or in the evening, if you have questions about your spouse or friend, or if you'd like to know where your next job will take you. Shuffle the deck. Pose the question, either to yourself or aloud. Then pick a card. As you turn it over to reveal it, your question will be answered. Here are a few examples of questions you might ask, "What is my spouse, friend, or partner thinking or feeling at this moment?" or, "How can I get along better with my teacher or friend?" or, "How can I improve my love life?"

PICK TWO CARDS.

This is a great way to receive guidance with a difficult decision. For example, "Should I separate from my significant other?" or "Should

we stay together?” The first card will tell you what will happen if you separate. You may choose *The Devil*, which represents a somewhat unstable period in your life. The second card may indicate what would happen if you stay together. You may choose *The Star* which represents unfulfilled desires. Other possible questions include, “Should I change jobs, or not?” “Should I admit something I’ve done wrong?”

PICK THREE CARDS.

This method is very useful when trying to make sense of a situation. The first card will show the forces that are there to help you. The second card shows you the forces blocking your path. The third will advise you on how to act. For example, first you pull the *The Emperor*, then *The Hierophant*. The third card you choose is *The Fool*. The advice of *The Emperor* is to rely on your willpower and discipline. *The Hierophant* warns you against slander and deceit. *The Fool* advises you to act intuitively, without regard to old habits or conventions.

This is just a brief overview. The Gummy Bear Tarot will tell you a lot more. Let’s get started!

THE MAJOR ARCANA

0. THE FOOL

A Fool Bear dances blithely along the edge of a precipice. It doesn't take much to make him happy. He is always content to follow an unknown path, and ready to accept what comes next. He shakes his head to ring his bells, delighting in other people's laughter.

STRENGTHS: Optimism. A carefree nature. Happiness. Imagination. An abundance of ideas. Spontaneity and openness. Charm.
If you have no goal, you can't get lost.

WEAKNESSES: Impulsiveness. Rashness. Naiveté. Fear of responsibility. Wastes time and energy. *When duty calls, let it call.*

TASK: To be free.

I. THE MAGICIAN

The Magician Bear proudly waves his magic wand. The spirit of infinity hovers above him. Symbols of the four tarot elements are spread out before him, ready to be used. Soon the bear will cast his magic spell and anyone can feel his irresistible power.

STRENGTHS: Charismatic. Persuasive. Active.

Takes control of his destiny. Solves problems playfully, as if by magic. ***You can accomplish anything you set out to achieve.***

WEAKNESSES: Impatience. Frantic activity as an escape. He sees the world as it suits his needs. ***If things don't go as you imagine, then simply imagine something else.***

TASK: To be more realistic.

II. THE HIGH PRIESTESS

The High Priestess Bear is sitting on a throne between the two columns of a temple. The dark blue coat symbolizes the infinity of inner peace. The full moon—visible in her crown—casts the bright light of intuition. The crescent moon hovers by the priestess's feet, a symbol carrying her wisdom.

STRENGTHS: Inner peace. Trusting one's instincts and feelings. Unexpected solutions. Compassion. Prophetic dreams and healing powers. ***Sometimes intuition proves correct.***

WEAKNESSES: Unseen influences. Passive. Wishful thinking. Needs comfort. Timid. Escapes into dream worlds. A desire to return to childhood. ***We're all in the same boat—but you row, I'll just stick my feet in the water.***

TASK: To be self-reliant and trust in intuition.

III. THE EMPRESS

Nestled among meadows, on a comfortable throne, the Empress Bear enjoys herself. She wields her scepter joyfully. The cornfield before her brings forth the fruit of the earth. The river of life nourishes the land.

STRENGTHS: Trust. Stability. Harmony. Security. Warmth. Growth. Artistic talent. Creativity. Creative longing. *To give is often the real pleasure in life.*

WEAKNESSES: Noncommittal. Craving for pleasure. Letting life drift by. Remaining a spectator. Easily seduced. Greed. Vanity. Insecurity. Jealousy. Tendency to live in the body rather than the mind. *Faint hearts never win.*

TASK: Look deeper to stay grounded.

IV. THE EMPEROR

The Emperor Bear sits on a throne, bearded like a prophet, open to the questions of all bears of lower stature. In his right hand he holds the wand of reason; in his left, the globe of perfection.

STRENGTHS: Leadership. Self-discipline. Natural authority. Willpower. Reason.

Persistence. *When your heart is free, no force can bind you.*

WEAKNESSES: Slow. Lazy. Stubborn. A creature of habit. Possessive. Afraid of risks. *My answer is a definite “maybe.”*

TASK: To journey into the unknown.

V. THE HIEROPHANT

The Hierophant Bear sits in front of a blue background, symbolizing infinity. His triple crown and triple cross indicate that he has gone through heaven, earth and hell. Now he's ready to share his insights.

STRENGTHS: Wisdom. A quest for truth and knowledge. Spirituality. Idealism. Worthy goals. Enthusiasm. The ability to see the essence of things. A talent for teaching and for giving good advice. *Wisdom means saying many things with few words.*

WEAKNESSES: Arrogance. Abuse of power. Self-righteousness. Feigned innocence. Fear of disgrace. Sensitive to criticism. Opinionated. *I'm the leading edge. If I am behind the curve, then that's where the edge is leading.*

TASK: To develop modesty and humility.

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